



Strategy Specific Narratives:

Community

Living an active life goes beyond working out at the gym, we want to create communities that have more sidewalks, bike paths that connect key destinations within communities and additionally connecting communities.

We plan to improve access to healthier foods for people throughout our community, by looking at the issues of food access, food insecurity and affordability. A local advocacy group will lead this charge; the Crow River Food Council.

Helping child cares provide healthy food choices and promote physical activity.

Healthcare

Assess and identify health inequities and disparities to determine which priority populations and communities to work with. Engage affected communities, communicate and build capacity of people affected and decision-makers, prioritize needs and identify how to implement PSE changes by selecting activities, sustain partnerships and efforts.

Helping local rental properties pass smoke-free policies for their buildings. These policies have been shown to not only provide a great health benefit for residents, but also decrease building maintenance costs and fire-hazard risks for building managers.

Helping clinicians be successful in working with patients who are obese or at risk for obesity, including referrals to community resources, helping clinicians be successful in working with patients who smoke, including referrals to community resources and working with healthcare institutions to support breastfeeding.

Schools

Work closely with school leaders to create fun and unique opportunities for increased physical activity in local elementary schools. Increased physical education, active recess and active classroom opportunities will be addressed.

Eating healthy and nutritious foods is a critical factor for our children to live a healthy life and learn while in school; we hope to build, sustain and/or expand school gardens at local elementary schools.

Workplace

More healthy foods in cafeterias, in vending machines, and in catering, support for breastfeeding mothers, tobacco-free policies and more opportunities for walking and biking.

